



First Pages

Grocery Shopping

Everyday routines are perfect for learning language and literacy. Try using these responsive strategies during grocery shopping trips to support language and literacy development.

Responsive Strategy:	Sounds like a caregiver saying this:
Make Predictions	“What do you think we will see in the grocery store?”
Ask Simple ?s	“Let’s see, where is the milk?”
Make Comments	“Look how red these apples are.”
Be Playful	“Hold on tight, we are having a little shaky shopping cart storm.”
Make Silly Rhymes	“Apple scapple” “Bread head” “ Eggs legs”
Follow the Child’s Lead	“It looks like you would like to help. Here, you put the cookies on the checkout belt.”
Make Verbal References	“Look! There is a letter B! B for Bakery”
Point to Words	“This word says, milk.”
Notice Letters in Words	“Egg starts with the letter E, like your name, Erica.”
Notice Sounds in Words	“Cookie, what else has that “C” sound?” “cart, cake, cup”
Talk About Reading “Conventions”	“What does this say on your shirt? We start reading here.. it says, Paw Patrol!”
Consider Other Ways the Child Can Be a Part of the Routine	“What does this say on this jar?” We start reading here... “It says, Jelly!”